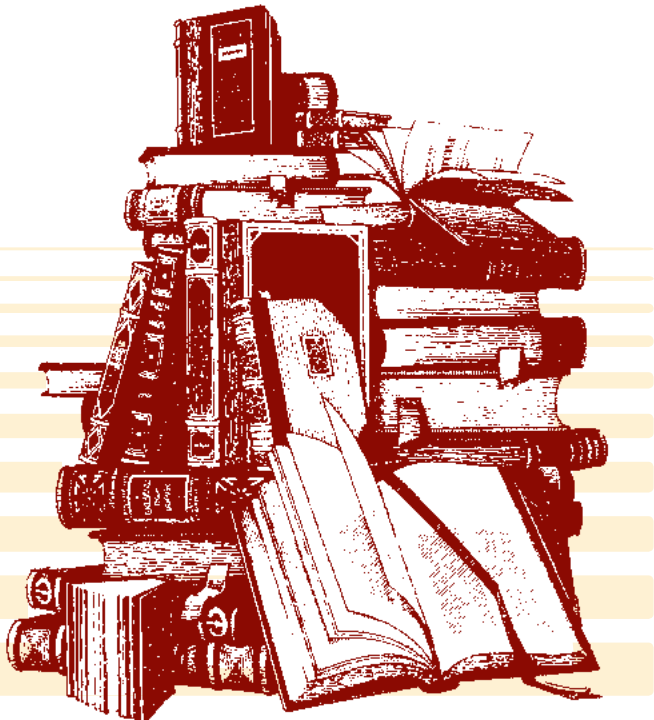


Bible Advocate & Now What?

WRITER'S GUIDELINES



Identity

The *Bible Advocate* is one of the oldest religious magazines in America, founded in 1863. *Now What?* has been online since late 1996 (www.cog7.org/BA/NowWhat/). Both are published by the Bible Advocate Press, the publication agency of the General Conference of the Church of God (Seventh Day). *Now What?* is monthly; the BA is published eight times a year.

Readership

Readers of the print magazine have a wide range of denominational and religious backgrounds. About half of them are not members of the Church of God (Seventh Day).

Editorial focus

The *Bible Advocate* is geared to help Christians understand and obey God's Word, with articles on Bible doctrine, current social and religious issues, Christian living, Bible topics, textual or biblical book studies, prophecy, and personal experience. We also print fillers (sidebars) and poetry (traditional, free, and blank verse).

Now What? addresses the "felt needs" of the unchurched (grief, depression, sickness,

etc.). Each issue is built around a personal experience, with articles related to the topic. Personal experiences show a person's struggle that either led him to faith in Christ or deepened his walk with God. **No opinion pieces or poetry.**

Payment

We pay an honorarium, on publication, of \$25 per printed magazine page, up to \$55, for print and electronic rights. Online articles run \$25-\$55, depending on published length. For poetry and fillers, we pay \$20.

Rights

We buy first, electronic, and one-time rights. We also accept reprints and simultaneous submissions.

Submissions

We prefer e-mail submissions to bibleadvocate@cog7.org (attachments OK). Please include an SASE or SASC with all hard copies. **Unsolicited manuscripts will not be returned unless accompanied by an SASE or SASC. No fax or handwritten submissions, please.**

Documentation

When stating important facts, please list your sources so we can verify. When preparing a manuscript, reference all Scripture quotations and enclose them in parentheses. Specify the main translation used, and note where any other translation is quoted.

Length

Bible Advocate

- Feature articles 1,000-1,200 words
- Fillers 100-400 words
- Poetry 5-20 lines

Now What?

- Articles, 1,000-1,500 words
personal experiences

Contact

Address manuscripts to Sherri Langton, Associate Editor, Bible Advocate, P.O. Box 33677, Denver, CO 80233. Or send via e-mail to bibleadvocate@cog7.org. Allow 4-10 weeks for a response.

Tips

Articles must be in keeping with the doctrinal understanding of the Church of God (Seventh Day). Therefore, the writer should become familiar with what the Church generally accepts as truth, set forth in its doctrinal beliefs. Please note that neither the *Bible Advocate* nor *Now What?* publishes material related to celebrating a traditional Christmas or Easter.

We reserve the right to edit manuscripts to fit our space requirements, doctrinal stands, and Church terminology. Significant changes are referred to writers for approval.



BIBLE ADVOCATE PRESS
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